



# Privacy Policy

NT Trade South Africa



This Privacy Policy describes how NT Trade (hereinafter referred to as "we," "us," or "our") collects, uses, stores, and protects your personal information when you use our C-2-C e-commerce platform in South Africa. We are committed to protecting your privacy and ensuring the security of your data.

## Information We Collect

We collect the following types of information from you:

- **Personal Information:** This includes your name, email address, phone number, physical address, date of birth, ID number, and any other information you provide when you register, create a profile, list items for sale, or communicate with other users.
- **Transaction Information:** This includes details of transactions you conduct on our platform, such as items bought or sold, payment information (handled securely by our payment processors), shipping information, and transaction history.
- **Usage Information:** We collect information about how you use our platform, including your browsing activity, search queries, items viewed, and the dates and times of your visits.
- **Device Information:** We collect information about the device you use to access our platform, including the device type, operating system, IP address, and unique device identifiers.
- **Location Information:** With your consent, we may collect your precise location data to provide location-based services, such as displaying nearby listings or facilitating local transactions.
- **Cookies and Similar Technologies:** We use cookies and similar technologies to collect information about your browsing activity, personalize your experience, and improve our platform. See the "Cookies" section below for more details.

## How We Use Your Information

We use your information for the following purposes:

- **Providing and Improving Our Platform:** To operate, maintain, and improve our platform, personalize your experience, and provide customer support.
- **Facilitating Transactions:** To process transactions, facilitate communication between buyers and sellers, and ensure the smooth operation of our e-commerce platform.
- **Communication:** To communicate with you about your account, transactions, platform updates, and promotional offers.

- **Personalization:** To personalize your experience, recommend items that may be of interest to you, and display targeted advertising.
- **Security:** To protect our platform and users from fraud, abuse, and other illegal activities.
- **Legal Compliance:** To comply with applicable laws and regulations.

## Data Storage and Security

We store your information on secure servers located in [Specify Location or Region]. We implement appropriate technical and organizational measures to protect your information from unauthorized access, use, or disclosure. These measures include encryption, firewalls, access controls, and regular security audits. However, no method of data transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

## Cookies

We use cookies and similar technologies to collect information about your browsing activity on our platform. Cookies are small data files that are stored on your device when you visit a website. We use cookies for the following purposes:

- **Essential Cookies:** These cookies are necessary for the operation of our platform and enable you to use its essential features.
- **Performance Cookies:** These cookies collect information about how you use our platform, such as which pages you visit and how long you spend on each page. We use this information to improve the performance of our platform.
- **Functionality Cookies:** These cookies allow our platform to remember your preferences and provide enhanced functionality.
- **Advertising Cookies:** These cookies are used to display targeted advertising based on your interests. We may also allow third-party advertising partners to use cookies to collect information about your browsing activity on our platform.

You can control cookies through your browser settings. You can choose to disable cookies or to receive a notification each time a cookie is set. However, disabling cookies may limit your ability to use certain features of our platform.

## Third-Party Sharing

We may share your information with the following third parties:

- **Service Providers:** We share your information with service providers who assist us in providing our platform, such as payment processors, shipping providers, and customer support providers. We ensure that these service providers are contractually obligated to protect your information.
- **Business Partners:** We may share your information with business partners who offer products or services that may be of interest to you. We will only do this with your consent.

- **Legal Authorities:** We may disclose your information to legal authorities if required by law or legal process.
- **Other Users:** Certain information, such as your profile picture and items you are selling, will be visible to other users of our platform.

## User Rights

You have the following rights regarding your personal information:

- **Access:** You have the right to access your personal information that we hold.
- **Rectification:** You have the right to correct any inaccurate or incomplete personal information that we hold.
- **Erasure:** You have the right to request that we erase your personal information, subject to certain exceptions.
- **Restriction of Processing:** You have the right to restrict the processing of your personal information in certain circumstances.
- **Data Portability:** You have the right to receive your personal information in a structured, commonly used, and machine-readable format and to transmit it to another controller.
- **Objection:** You have the right to object to the processing of your personal information in certain circumstances.

To exercise these rights, please contact us using the contact details provided below. We will respond to your request within [Specify Timeframe, e.g., 30 days].

## Children's Privacy

Our platform is not intended for children under the age of 18. We do not knowingly collect personal information from children under 18. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us immediately.

## Changes to this Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any material changes by posting the new Privacy Policy on our platform and updating the "Effective Date" at the top of this policy. You are advised to review this Privacy Policy periodically for any changes.

## Contact Us

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at:

NT Trade

[Insert Physical Address]

Email: [Insert Email Address]

Phone: [Insert Phone Number]

## Summary

This Privacy Policy outlines how NT Trade collects, uses, protects, and shares your data when you use our C-2-C e-commerce platform in South Africa. We are committed to safeguarding your personal information and ensuring transparency in our data handling practices. By using NT Trade, you consent to the practices described in this policy. Please review this document carefully and contact us with any questions or concerns.